BRAND GUIDELINES

LOGO USAGE

The **Nostrup Festival** word mark can be interchanged and used together, and separately depending on the use case.

The year in the primary logo can be used with or without it depending on the use case.

It should always be surrounded by a minimum area of space.

A margin of clear space equivalent to the **“O”** is drawn around the logo to create an area of isolation.

These areas of separation are minimum and should be increased wherever possible.

PRIMARY LOGO

PADDING AND MINIMUM SIZES

100px

LOGO USAGE

Don’t place logo on a busy background

Don’t tilt, skew, rotate or distort

Nostrup Festival 2023

Don’t remove elements from the logo

Nostrup Festival 2023

Don’t stretch

Nostrup Festival 2023

Don’t add drop shadows, gradients, emboss etc.

Nostrup Festival 2023

Don’t alter the colors

Nostrup Festival 2023

LOGO COLORS

Nostrup
Festival
2023

Nostrup
Festival
2023

Nostrup
Festival
2023

LOGO COLORS

Nostrup
Festival
2023

Nostrup
Festival
2023

Nostrup
Festival
2023

Nostrup
Festival
2023

COLORS

PRIMARY COLORS

#FFB41D

#F96115

#F95680

#391353

SECONDARY COLORS

#4CF7FF

#F8451E

#B23B60

#FF97CB

NEUTRAL COLORS

#FFFFFF

#222222

COLORS

GRADIENT COMBINATIONS

TYPOGRAPHY

Aa

Poppins

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 !@#$%*()_+=":?><

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 !@#$%*()_+=":?><

MOOD BOARD

Nostrup
Festival