



Nostrup Festival

BRAND GUIDELINES

LOGO USAGE

The **Nostrup Festival** word mark can be interchanged and used together, and separately depending on the use case.

The year in the primary logo can be used with or without it depending on the use case.

It should always be surrounded by a minimum area of space.

A margin of clear space equivalent to the "O" is drawn around the logo to create an area of isolation.

These areas of separation are minimum and should be increased wherever possible.

PRIMARY LOGO



PADDING AND MINIMUM SIZES



100px

LOGO USAGE

Don't place logo on a busy background



Don't tilt, skew, rotate or distort



Don't remove elements from the logo



Don't stretch



Don't add drop shadows, gradients, emboss etc.



Don't alter the colors



LOGO COLORS



Nostrup
Festival
2023

The logo is displayed on a dark purple background. The text 'Nostrup Festival' is written in a cursive, multi-colored font with a gradient from yellow to pink. The year '2023' is written below it in a smaller, similar font. There are small decorative elements around the text.



Nostrup
Festival
2023

The logo is displayed on a solid yellow background. The text 'Nostrup Festival' is written in a cursive, dark blue font. The year '2023' is written below it in a smaller, similar font. There are small decorative elements around the text.



Nostrup
Festival
2023

The logo is displayed on a dark green background. The text 'Nostrup Festival' is written in a cursive, multi-colored font with a gradient from yellow to pink. The year '2023' is written below it in a smaller, similar font. There are small decorative elements around the text.

LOGO COLORS



Nostrup
Festival
2023



Nostrup
Festival
2023



Nostrup
Festival
2023



Nostrup
Festival
2023

COLORS

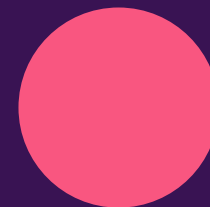
PRIMARY COLORS



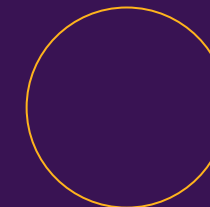
#FFB41D



#F96115

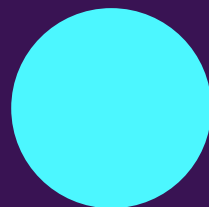


#F95680



#391353

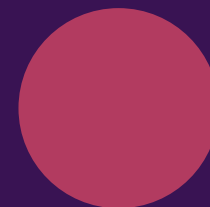
SECONDARY COLORS



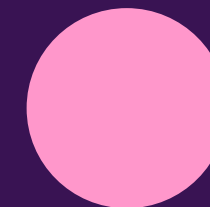
#4CF7FF



#F8451E

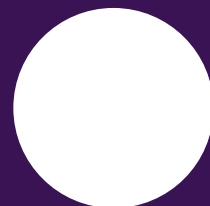


#B23B60

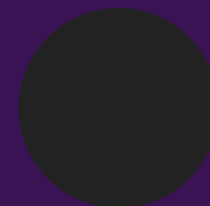


#FF97CB

NEUTRAL COLORS



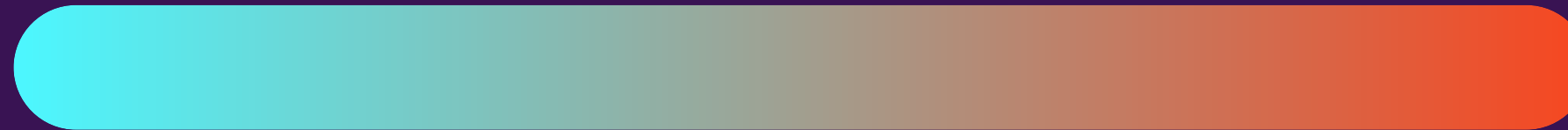
#FFFFFF



#222222

COLORS

GRADIENT COMBINATIONS



TYPOGRAPHY

Ad
Poppins

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 !@#\$%*()_+="':?><

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 !@#\$%*()_+="':?><

MOOD BOARD



*Nostrup
Festival*

The logo features the words "Nostrup" and "Festival" in a highly stylized, cursive script. "Nostrup" is rendered in a vibrant yellow with a purple shadow, while "Festival" is in a bright pink with a purple shadow. The text is surrounded by decorative elements including cyan and orange brushstrokes and small purple dots. The entire design is set against a dark grey background with large, soft-edged grey shapes that resemble stylized leaves or petals.